**Charles DenisoN**

**DATE OF BIRTH: 11TH APRIL 1984**

**NATIONALITY: SOUTH AFRICAN, SWISS (DUAL)**

**COFFEE CURRICULUM VITAE**

**HISTORY**

2009-2010 **Masters Thesis, University of Fribourg, Switzerland**

*“The Status and Advancement of Smallholder Coffee Farmers in Zambia”*

Analysis of Zambian coffee sector, creating a sustainable business plan for smallholder coffee growers. Supported by ***Schluter Café Switzerland****,* ***Zambia Coffee Growers Association, Coffee Board of Zambia.***

2009-2011 **RedBerry Coffee Company**

Supplier to South Africa’s second largest coffee account

Green bean procurement & blending, Roasting, Quality control & cupping, Equipment procurement, Installation & technical, Barista training.

2010 **Coffee Quality Institute (CQI)**

LicencedQ-Grader

 One of only two based in South Africa

2011 **Speciality Coffee Association of America (SCAA) conference in Houston, Texas**

Representing RedBerry Coffee Company

2012 **ECOM Agro-Industrial**

Worlds largest arabica coffee supplier

 Buyer at the Nairobi(Kenya) and Moshi (Tanzania) coffee auction (US$ 2-3 million / week)

 Hedging and trading futures on the New York “C” exchange

 Coffee export logistics

 Client Liaison

 *Cup of Excellence* liaison

 Sample roasting and cupping over 200 coffees per day (Kenya, Rwanda, Tanzania)

 SCAA spec laboratory setup

2012 **Sustainable Management Services (SMS)**

Certification work with *Rainforest Alliance, Fairtrade Alliance, Utz Certified, 4C Association*

 Origin work with smallholder and estate farmers in Kenya, Tanzania, Uganda

 Commercial lead for *Nestle Sweden’s* *Rainforest Alliance* programme in Kenya

2012 **Speciality Coffee Association of America (SCAA) conference in Portland, Oregon**

 Representing ECOM East Africa

2013-2017 **Specialist Coffee Consultant**

Founding director of Coffee Science Institute (www.coffeescienceinstitute.org), focusing on the entire chain; from coffee plant physiology, plantation management, green coffee quality, grading, roasting and end-products.

 SCAA Spec Laboratory Setup, QC and Cupping Protocol Development

 Roast Profiling and Development for Numerous Roasteries

 Speciality Coffee Networking to Origin Level Farmers and Exporters

Coffee Capsule Development

Award Winning Green Bean Supply

Roast profiling, logging, and setup: ***Giesen. Probat. Genio. Diedrich. Lilla. HasGaranti. Sievetz. Huky***

**CURRENT AND PAST CLIENTS**

***Nestle, Hivos, Starbucks, Sustainable Management Services, ECOM Trading, Mugg&Bean, Famous Brands, Redberry, Beaver Creek Estate, Global Coffee Traders, High Altitude Coffee, Monteagle International, Vida e Caffe, Knead, Coco Safar, Africafe (Afri Tea and Coffee Traders), Lineage Coffee, Colombo Coffee***

**Major Origins Visited**

**Cuba** 2010 **Kenya** 2011, 2012, 2014

**Madagascar** 2006 **Malawi** 2009

**Reunion** 2016 **Mexico** 2014

**Tanzania** 2012, 2015, 2016  **Uganda** 2012, 2017

**Zambia** 2009, 2010, 2014 **Zimbabwe** 2009, 2012, 2015